Buena Vista Elementary School
1330 Buena Vista Way
Carlsbad, CA 92008
(760) 331-5400

Dear Potential Sponsor:

Buena Vista Elementary School is proud to offer a Community Partners Sponsorship program to provide local businesses an easy tax-deductible opportunity to gain exposure and stay connected to our BV community!

Your support will fund current educational enrichment programs, professional development for our teachers, program development for students, and much more.

Given your tax-deductible sponsorship, we will promote your business throughout the school year to the many families in our district and provide you with a meaningful way to support our school in your local community.

Many different levels of sponsorship are available making it possible for even the smallest of businesses to be involved. Every bit helps and we encourage you to donate at the level of sponsorship that is right for your company.

We look forward to a mutually beneficial relationship. Go BV Dolphins!

Sincerely,

Buena Vista PTA
“Beautiful View” is the literal translation of our school’s name: Buena Vista. Not only can you see the ocean from our various playgrounds and several classrooms, but it lives in the paintings and murals that decorate the walls of our campus. The staff, families, and students represent everything that is Southern California. Though we are one of the smallest in the district, our school offers diversity, a rich history and an education program that goes well beyond the basics.

EARTHITUDE: A GREEN RIBBON SCHOOL

At Buena Vista we focus on global environmental awareness through our EARTHITUDE program. This program encourages students to reduce their environmental impact, improve their personal health and wellness, and participate in sustainable practices.

Our school garden is tended by the children and community volunteers, we have a robust Recycling program run by our 5th graders, and a beloved chicken coop which is looked after by our 4th graders during the school day and by coop families during off hours. These programs all tie in to BV’s Earthitude ideals. It is through these efforts that we have been awarded the “Green Ribbon School” designation.

Buena Vista’s PTA is comprised of motivated and active parent volunteers who seek to provide an inclusive and thriving atmosphere for all students attending our school. The PTA raises funds to pay for critical ancillary programs for our children to include: credentialed PE and Art teachers, Science Day, Teacher Grants, field trips, instructional support materials, assemblies, and social events to foster a sense of community.

The map shown here outlines the boundaries where BV’s families reside. This is the area of influence where our partnership will carry the most immediate impact and exposure.

We ARE The Village!
Bueno Vista PTA
Community Partners

2019-2020 Sponsorships

BECOME A SPONSOR!

BV PTA works to support Buena Vista Elementary’s credentialed PE and ART instruction, Science Day, Spelling Bee, Jog-A-Thon, Teacher Grants, Field Trips, Mileage Club, Annual Yearbook, Soccer Teams, and more!

All Sponsorships are Annual Memberships ending August 1st*

Community Partnership Sponsor Categories:

☐ Bronze Level: $500
  • Weekly E-blast recognition to over 900 subscribers including company image!
  • PTA Website Sponsor Recognition with year long clickable link.
  • 1/4 page yearbook ad.

☐ Silver Level: $1,000
  • ALL benefits of the previous level PLUS...
  • SILVER Recognition in all Fundraising Marketing Materials throughout the year.
  • Upgrade to 1/2 PAGE yearbook ad.

☐ Gold Level: $1,500
  • ALL benefits of previous levels PLUS...
  • GOLD Recognition in all Fundraising Marketing Materials throughout the year.
  • Professionally designed Sponsor Banner (3’x 6’ white background) to be prominently displayed on fence all school year including summer months*

☐ Platinum Level: $2,000
  • ALL benefits of previous levels PLUS...
  • PLATINUM Recognition in all Fundraising Marketing Materials throughout the year.
  • Upgrade to FULL PAGE yearbook ad.
  • Additional 3’ x 6’ Sponsor Banner to be displayed during ALL scheduled PTA events throughout the school year.

☐ Diamond Dolphins’ Pod: $5,000
  • ALL benefits of the previous levels PLUS...
  • Your family/corporate name will be painted above the door outside the Library Entrance Doors for a period of 2 years from the time of installment.

All banners will be uniform in design and will display company logo, phone # and website. Banners will be designed and displayed in accordance with CUSD rules.

***FLIP PAGE FOR ADDITIONAL OPPORTUNITIES & SPONSORSHIP FORM***
Buena Vista PTA
Community Partners
2019-2020 Sponsorships

Donations In-Kind

☐ Catering Donors
- To provide snacks, lunches, and/or beverages for one or more of our BV school events throughout the year (sponsor recognition included!):
  * Welcome Back Pancake Breakfast
  * Annual Campout
  * Holiday Hootenanny
  * Jog-A-Thon Winners’ Lunch
  * Teacher Appreciation Week

☐ Silent Auction Donations/Prizes
- To provide goods and services to help fundraising efforts at Buena Vista’s Holiday Hootenanny and Spring Auction (sponsor recognition included!):
  * Merchandise (apparel, sports equipment, etc)
  * Tickets (theme parks, sports, concerts, etc.)
  * $50 or more Gift Cards/Certificates
  * Gift Baskets
  * Skills/Services/Vacations/Camps/Activities

☐ Logo on Merchandise
Company Logo on BV merch

☐ Pop-Up Shade Tents (4)
Company Logo on the pop-ups

☐ Outdoor GaGaBall Pit
Company Logo on the equipment

All Sponsorships are for the Current Annual School Year.

Corporate sponsor funds are allocated to the general Buena Vista PTA Fund.

Company/Family Name: ___________________________ Sponsorship Value: $__________
Address: _______________________________________
City: ___________________________ State: ______ Zip: ________________________
Contact Person: ___________________________ Phone: ___________________________
Email: ___________________________ Website Link: ___________________________
Student Name at BV (if applicable): ___________________________ Grade: ____________

Please return form and payment method to the BV front office or call for pick up.

PAYMENT METHOD:
Cash is enclosed ..........................................................($__________)
Check payable to Buena Vista PTA is enclosed ........................................($__________)
I already paid online via PayPal at: paypal.me/BuenaVistaPTA ................($__________)

All donations made to BV PTA are tax deductible. Our tax exempt EIN number is 80-0022751

Questions? Contact us at: BVPTA@carlsbadusd.net